



Counties: Jackson, AL



2000 Total Population	53,926
2000 Group Quarters	579
2007 Total Population	54,579
2012 Total Population	54,858
2007 - 2012 Annual Rate	0.1%



2000 Households	21,615
2000 Average Household Size	2.47
2007 Households	22,510
2007 Average Household Size	2.4
2012 Households	22,892
2012 Average Household Size	2.37
2007 - 2012 Annual Rate	0.34%
2000 Families	15,830
2000 Average Family Size	2.92
2007 Families	16,207
2007 Average Family Size	2.82
2012 Families	16,212
2012 Average Family Size	2.79
2007 - 2012 Annual Rate	0.01%



<b>2000 Housing Units</b>	24,168
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	19.7%
Vacant Housing Units	10.6%
<b>2007 Housing Units</b>	25,390
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	11.3%
<b>2012 Housing Units</b>	26,025
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	18.3%
Vacant Housing Units	12.0%

### Median Household Income

2000	\$31,959
2007	\$37,339
2012	\$41,615

### Median Home Value

2000	\$62,413
2007	\$91,633
2012	\$107,894

### Per Capita Income

2000	\$16,000
2007	\$19,545
2012	\$22,230

### Median Age

2000	37.6
2007	39.4
2012	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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## 2000 Households by Income

Household Income Base	21,611
< \$15,000	22.4%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	14.6%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.5%
\$200,000+	0.8%
Average Household Income	\$40,025

## 2007 Households by Income

Household Income Base	22,510
< \$15,000	18.9%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	8.2%
\$100,000 - \$149,999	6.2%
\$150,000 - \$199,999	0.8%
\$200,000+	1.1%
Average Household Income	\$47,093

## 2012 Households by Income

Household Income Base	22,892
< \$15,000	16.9%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	21.0%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	1.4%
\$200,000+	1.4%
Average Household Income	\$52,942

## 2000 Owner Occupied HUs by Value

Total	16,845
<\$50,000	38.4%
\$50,000 - 99,999	39.1%
\$100,000 - 149,999	13.3%
\$150,000 - 199,999	4.5%
\$200,000 - \$299,999	2.9%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.1%
Average Home Value	\$78,131

## 2000 Specified Renter Occupied HUs by Contract Rent

Total	4,562
With Cash Rent	80.8%
No Cash Rent	19.2%
Median Rent	\$259
Average Rent	\$258

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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## 2000 Population by Age

Total	53,926
0 - 4	6.3%
5 - 9	6.8%
10 - 14	6.8%
15 - 19	6.8%
20 - 24	5.9%
25 - 34	13.7%
35 - 44	15.0%
45 - 54	14.2%
55 - 64	11.2%
65 - 74	7.8%
75 - 84	4.2%
85+	1.4%
18+	75.8%

## 2007 Population by Age

Total	54,579
0 - 4	6.3%
5 - 9	6.4%
10 - 14	6.3%
15 - 19	5.7%
20 - 24	5.4%
25 - 34	13.6%
35 - 44	14.3%
45 - 54	14.5%
55 - 64	12.9%
65 - 74	8.7%
75 - 84	4.3%
85+	1.6%
18+	77.4%

## 2012 Population by Age

Total	54,858
0 - 4	6.2%
5 - 9	5.8%
10 - 14	6.6%
15 - 19	6.2%
20 - 24	5.0%
25 - 34	11.5%
35 - 44	14.5%
45 - 54	14.8%
55 - 64	13.9%
65 - 74	9.0%
75 - 84	4.9%
85+	1.8%
18+	77.6%

## 2000 Population by Sex

Males	48.7%
Females	51.3%

## 2007 Population by Sex

Males	49.2%
Females	50.8%

## 2012 Population by Sex

Males	49.2%
Females	50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Race/Ethnicity**

Total	53,926
White Alone	91.9%
Black Alone	3.7%
American Indian Alone	1.8%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	2.0%
Hispanic Origin	1.1%
Diversity Index	17.3

**2007 Population by Race/Ethnicity**

Total	54,579
White Alone	90.7%
Black Alone	4.0%
American Indian Alone	2.0%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	2.4%
Hispanic Origin	1.7%
Diversity Index	20.3

**2012 Population by Race/Ethnicity**

Total	54,858
White Alone	89.8%
Black Alone	4.2%
American Indian Alone	2.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.7%
Two or More Races	2.8%
Hispanic Origin	2.3%
Diversity Index	22.8

**2000 Population 3+ by School Enrollment**

Total	51,899
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.5%
Enrolled in Grade 9-12	5.1%
Enrolled in College	2.4%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	77.8%

**2000 Population 25+ by Educational Attainment**

Total	36,435
Less than 9th Grade	13.1%
9th - 12th Grade, No Diploma	19.9%
High School Graduate	34.9%
Some College, No Degree	16.6%
Associate Degree	5.2%
Bachelor's Degree	6.6%
Master's/Prof/Doctorate Degree	3.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population 15+ by Sex and Marital Status**

Total	43,225
Females	52.2%
Never Married	7.7%
Married, not Separated	30.4%
Married, Separated	1.1%
Widowed	6.8%
Divorced	6.1%
Males	47.8%
Never Married	9.5%
Married, not Separated	30.7%
Married, Separated	0.7%
Widowed	1.5%
Divorced	5.4%

**2000 Population 16+ by Employment Status**

Total	42,472
In Labor Force	62.0%
Civilian Employed	58.8%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not in Labor Force	38.0%

**2007 Civilian Population 16+ in Labor Force**

Civilian Employed	94.2%
Civilian Unemployed	5.8%

**2012 Civilian Population 16+ in Labor Force**

Civilian Employed	95.0%
Civilian Unemployed	5.0%

**2000 Females 16+ by Employment Status and Age of Children**

Total	22,126
Own Children < 6 Only	7.4%
Employed/in Armed Forces	4.3%
Unemployed	0.4%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	4.6%
Employed/in Armed Forces	2.9%
Unemployed	0.2%
Not in Labor Force	1.5%
Own Children 6-17 Only	17.7%
Employed/in Armed Forces	12.7%
Unemployed	0.7%
Not in Labor Force	4.3%
No Own Children < 18	70.3%
Employed/in Armed Forces	30.7%
Unemployed	1.7%
Not in Labor Force	37.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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**2007 Employed Population 16+ by Industry**

Total	24,586
Agriculture/Mining	2.2%
Construction	7.1%
Manufacturing	30.7%
Wholesale Trade	2.7%
Retail Trade	11.1%
Transportation/Utilities	6.3%
Information	0.6%
Finance/Insurance/Real Estate	4.3%
Services	31.8%
Public Administration	3.1%

**2007 Employed Population 16+ by Occupation**

Total	24,586
White Collar	43.4%
Management/Business/Financial	7.8%
Professional	14.9%
Sales	9.8%
Administrative Support	10.9%
Services	13.5%
Blue Collar	43.1%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.2%
Installation/Maintenance/Repair	8.3%
Production	19.4%
Transportation/Material Moving	8.5%

**2000 Workers 16+ by Means of Transportation to Work**

Total	24,394
Drove Alone - Car, Truck, or Van	83.4%
Carpooled - Car, Truck, or Van	12.6%
Public Transportation	0.2%
Walked	1.3%
Other Means	0.8%
Worked at Home	1.7%

**2000 Workers 16+ by Travel Time to Work**

Total	24,394
Did Not Work at Home	98.3%
Less than 5 minutes	3.9%
5 to 9 minutes	11.6%
10 to 19 minutes	28.8%
20 to 24 minutes	11.0%
25 to 34 minutes	18.4%
35 to 44 minutes	6.3%
45 to 59 minutes	9.2%
60 to 89 minutes	5.5%
90 or more minutes	3.5%
Worked at Home	1.7%
Average Travel Time to Work (in min)	27.0

**2000 Households by Vehicles Available**

Total	21,615
None	7.2%
1	26.2%
2	39.0%
3	19.1%
4	5.5%
5+	3.0%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Type**

Total	21,615
Family Households	73.2%
Married-couple Family	59.0%
With Related Children	25.4%
Other Family (No Spouse)	14.2%
With Related Children	9.0%
Nonfamily Households	26.8%
Householder Living Alone	24.3%
Householder Not Living Alone	2.4%

Households with Related Children	34.4%
Households with Persons 65+	24.6%

**2000 Households by Size**

Total	21,615
1 Person Household	24.3%
2 Person Household	35.1%
3 Person Household	19.4%
4 Person Household	14.4%
5 Person Household	4.9%
6 Person Household	1.3%
7+ Person Household	0.5%

**2000 Households by Year Householder Moved In**

Total	21,615
Moved in 1999 to March 2000	16.7%
Moved in 1995 to 1998	24.7%
Moved in 1990 to 1994	17.0%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	10.9%
Median Year Householder Moved In	1992

**2000 Housing Units by Units in Structure**

Total	24,168
1, Detached	66.1%
1, Attached	0.9%
2	1.6%
3 or 4	1.4%
5 to 9	2.3%
10 to 19	0.9%
20+	1.0%
Mobile Home	25.4%
Other	0.4%

**2000 Housing Units by Year Structure Built**

Total	24,168
1999 to March 2000	3.1%
1995 to 1998	9.1%
1990 to 1994	9.7%
1980 to 1989	19.0%
1970 to 1979	24.5%
1969 or Earlier	34.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

1.	Southern Satellites
2.	Simple Living
3.	Salt of the Earth



**2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$34,713,691
Average Spent	\$1,542.15
Spending Potential Index	56
Computers & Accessories: Total \$	\$3,252,856
Average Spent	\$144.51
Spending Potential Index	58
Education: Total \$	\$14,397,330
Average Spent	\$639.60
Spending Potential Index	50
Entertainment/Recreation: Total \$	\$51,395,889
Average Spent	\$2,283.25
Spending Potential Index	67
Food at Home: Total \$	\$78,761,852
Average Spent	\$3,498.97
Spending Potential Index	70
Food Away from Home: Total \$	\$49,343,192
Average Spent	\$2,192.06
Spending Potential Index	65
Health Care: Total \$	\$68,880,977
Average Spent	\$3,060.02
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$31,132,102
Average Spent	\$1,383.03
Spending Potential Index	61
Investments: Total \$	\$13,816,019
Average Spent	\$613.77
Spending Potential Index	41
Retail Goods: Total \$	\$422,726,569
Average Spent	\$18,779.50
Spending Potential Index	71
Shelter: Total \$	\$187,218,098
Average Spent	\$8,317.11
Spending Potential Index	55
TV/Video/Sound Equipment: Total \$	\$17,162,161
Average Spent	\$762.42
Spending Potential Index	66
Travel: Total \$	\$24,064,636
Average Spent	\$1,069.06
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$16,090,737
Average Spent	\$714.83
Spending Potential Index	67

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.